#### Università Roma Tre

CROMA (University Centre for the study of Rome)

Department of Business Studies – Cultural Heritage Economics and Management Lab

# **CULTURAL HERITAGE**

## PRESENT CHALLENGES AND FUTURE PERSPECTIVES

International Conference Rome, 21-22 November 2014

## Call for paper

Following on the international conferences organized by the Faculty of Economics and the Department of Business Studies at Roma Tre University, namely *Heritage and Cityscapes* (October 5-6, 2012) and *Sustainable Cultural Heritage Management* (October 11-12, 2013), the new international meeting proposal aims to strengthen a permanent research seminar on the Cultural Heritage theme and to set up an informal academics' and specialists' network for fostering the debate, the sharing of projects and new methodologies, the technology innovation updates, the spreading of best practises.

The central topics of this Conference are:

- A. Analysis: knowledge, research, technologies, survey mapping, modelling, applications and best practices;
- B. Representations: museums, exhibitions, laboratories and discussions;
- C. Communication and participation: techniques, strategies, experiences, dissemination and user engagement;
- D. Valorization: sustainable cultural economics, promotion, ITC, innovative managerial approaches;
- E. Fruition: projects, experiences, best practices;
- F. Special session: Landscape and cityscapes.

The conference could be organized in a series of 15-20 min. contributions for each of the 6 sections with a debate at the end of each panel. These contributions may refer to theoretical essays, empirical research based on quanti- and qualitative approaches, case studies, achievements and ongoing projects, research prospects and methodological issues. Poster presentation will be welcomed as well. Academics' and practitioners' submissions are welcome.

A final round table with questions from the audience will allow to look in depth at eventual fields of interest and at the most effective methodological approaches for developing research group activities.

Participants who want to submit a paper are kindly request to send an email to <u>culturalheritage@uniroma3.it</u>, including an abstract (maximum 3000 characters) and their short C.V. Abstract submission deadline: July10 2014; Acceptance/rejection notification:

July 25 2014; Definitive paper submission deadline (maximum 14.000 characters with annotations included): October 20, 2014.

A selection of full papers will be published (under ISBN) subject to prior blind peer review.

## Registration fees\*:

Early fees (registration within September 30): € 120 for senior and professional; € 60 for students and junior;

Ordinary fees: € 160 for senior and professional; € 80 for students and junior;

Accompanying persons who want to participate to conference social events are asked to register (€80)

\*The registration fee includes: 2 lunches, 2 coffee breaks, 1 dinner, 1 cultural tour and conference materials.

The organization may also provide for registration/accommodation expenses and or accommodation expenses for a limited number of PhD students and Postdoctoral participants whose contributions to the conference are accepted (please apply for it when the abstract is accepted and attach a detailed CV).

## Important dates/deadlines:

Abstracts submission: July 10, 2014

Abstract acceptance notification: July 25, 2014

Early registration: September 30, 2014 Full papers submission: October 20, 2014

Conceiving and finalizing Conference program: October 30, 2014

CH Conference sessions: November 20-21, 2014

Scientific committee: Alfredo Buccaro (Univ. Napoli Federico II), Giulia Caneva (Univ. Roma Tre), Paola Demartini (Univ. Roma Tre), Marco Iuliano (Univ. of Liverpool), Renée Kistemaker\* (Amsterdam Museum), Paola Lanaro (Univ. Venezia Ca' Foscari), Lucia Marchegiani (Univ. Roma Tre), Francesc Munoz\* (Univ. Autonoma Barcelona), Francesca Renzi (Univ. Roma Tre), Joan Roca\* (Museu d'Historia Barcelona), Gàbor Sonkoly (Univ. of Budapest), Peter Stabel\* (Univ. of Antwerp), Carlo M. Travaglini (Univ. Roma Tre),.....

Organizing committee: Mihaela Ilie (Univ. Roma Tre), Giuseppe Stemperini (Univ. Roma Tre).

#### Patronage / collaboration

AISU (Italian Association of Urban History), City History Museums Network\*, CNI-UNESCO\*, ICCROM, MiBACT\*, Regione Lazio\*, Roma Capitale\*, SISE (Italian Society of Economic Historians)

\*to be confirmed